



Atefeh Nooshabadi

UX/UI Designer

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Profile

Innovative and creative UX/UI Designer with a Language Science background. Proactive in creating a good user experience by developing user-friendly solutions to complex problems. Passionate about User-Centric Design.

Experience

UX/UI DESIGN CONSULTANT, SICILIAMIA; ITALY (FULL-REMOTE) – FEB 2022-JUL 2022

Hospitality industry

- Ideation, creation of Wireframes, Mockups & Prototyping for a rental villa website
Creation of responsive design for Mobile and Tablet
Applying new UX strategies for the payment section

UX/UI DESIGNER, DISRUPT' CAMPUS NANTES – SEP 2021-FEB 2022

I worked within a multidisciplinary team on an innovative real project for Nantes Métropole. I was involved, as a UX/UI designer, in all phases of the project from mapping out the problem to delivering the final design based on the Design Thinking approach.

- Conducted user research (interview, survey)
Created personas, user journey map, user flow, and wireframes
Produced high-fidelity user interfaces (Web and App)
Conducted usability study

UX/UI DESIGN INTERN – TAAGHCHE (FULL-REMOTE) – FEB 2021-JAN 2022

Persian language e-Book marketplace (Android, IOS, Web)

- Designed responsive Landing Page interfaces for a drama competition - from concept to launch
Designed responsive Customer Service and FAQ interfaces - from concept to launch
Created Taaghche's Design System

Education

DIGITAL INNOVATION & TRANSFORMATION, NANTES UNIVERSITY, FRANCE – DIPLOMA, FEB 2022

LANGUAGE SCIENCE, NANTES UNIVERSITY; FRANCE - MASTER'S DEGREE, JUL 2018

Skills

User research, Design Thinking, Interaction Design, Visual Design, Design System, Wireframing, Prototyping, Problem-solving, Information Architecture, Storyboarding, Responsive web, Inclusive Design, Usability Testing, Figma, Adobe XD, Sketch, Miro, Notion

Certification

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE, GOOGLE, NOV 2021

UX FUNDAMENTALS, UX LAND SCHOOL, MAR 2021